Pitch Deck





Private Al environment, messenger, banking







Resume

FASQON is a private AI environment for communication, crypto-fiat transactions and storage of confidential data with seed authorization. The project offers confidential solutions for secure payments, data management and communication, which makes it unique in the fintech and messenger market.







Market problems

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Complex multi-level KYC: multi-stage verification with video identification, repelling users at the registration stage.

Limited jurisdictions: the need for multiple supporting documents for international transfers.

Inconvenient payment of invoices: manually entering details and copying data - high risks of errors and delays.













Market problems

Al fraud: substitution of number and voice, interception of data during copying - direct threats of loss of funds when paying.

Lack of bank-level security storage for crypto assets: lack of infrastructure for secure storage of digital assets with guaranteed bank-level protection.

Limited tools for crypto-fiat transactions via bank card: lack of solutions for convenient transactions between cryptocurrency and fiat using cards.









Solutions from Fasqon

Registration using a seed phrase without using personal data

Issue of private bank cards with a limit of up to 200 euros without KYC

Issuance of unique IBAN details for each user

Licensing in Portugal and the Czech Republic at the first stage of launch, further expansion in the jurisdiction of presence to comply with regulatory standards and simplify international payments to the local level











Solutions from Fasqon



Payment of any invoices (electronic and printed) with recognition of details in the messenger in one click

Protection against AI fraud: identifying attacker patterns, protection against identity substitution

Creation of a bank-level crypto-fiat architecture for storing assets and conducting transactions







Market and possibilities

Fintech and Cryptocurrency Market:

- The global fintech market is estimated at \$2.5 trillion, growing at 4.6% per year.
- The crypto payments market is valued at \$8.9 billion with a projected growth of 7.7% until 2027.

Possibilities:

Rapid expansion in Europe and Asia will allow FASQON to capture a significant market share, offering unique solutions for payments and communications.











Products and technologies

Main Products:

FASPay:

Private bank card with a unique IBAN + system for crypto-fiat, supporting multi-currency payments and payment on the website, in the application in 1 click from the Fasqon cryptofiat wallet.

FASQON Messenger

+ Integration with FASPay, allow users to securely communicate and perform financial transactions in one application.

Al Assistants:

Provide security, anti-fraud, education and entertainment, creating a unique user experience.

Fasqon Wallet

Custodial and non-custodial cryptowallet in an AI environment.

Technologies:

Seed authorization:

provides a high level of data and transaction security.

Integration with blockchain technologies:

support for TON as an architectural basis, as well as Bitcoin, Tron, Ethereum and others for transactions in the environment.









Expansion and implementation



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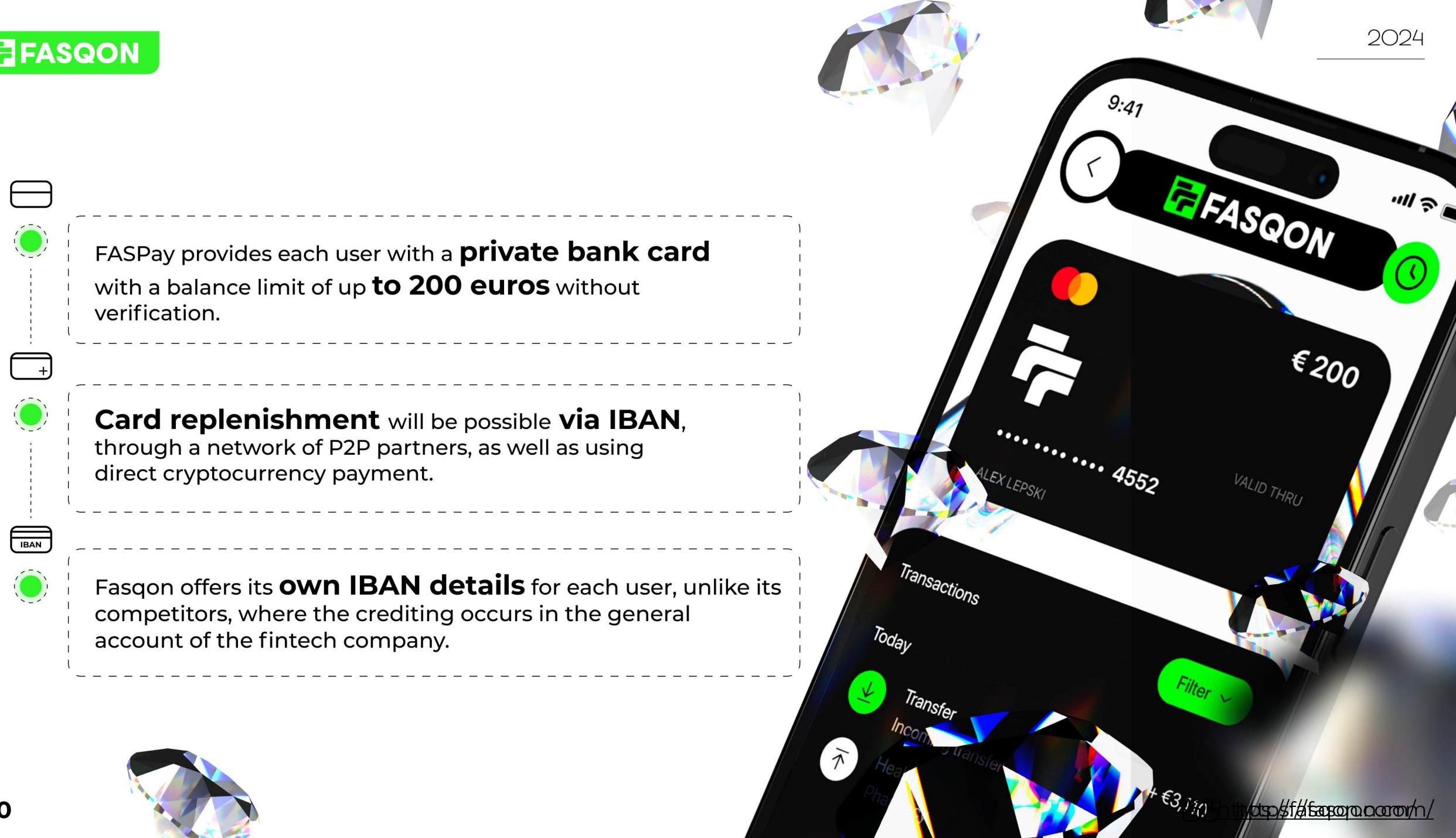
An automated solution with recognition of details for payment of any types of invoices, transactions in payment systems in a multi-currency format for the geo regions of FASQON's presence.







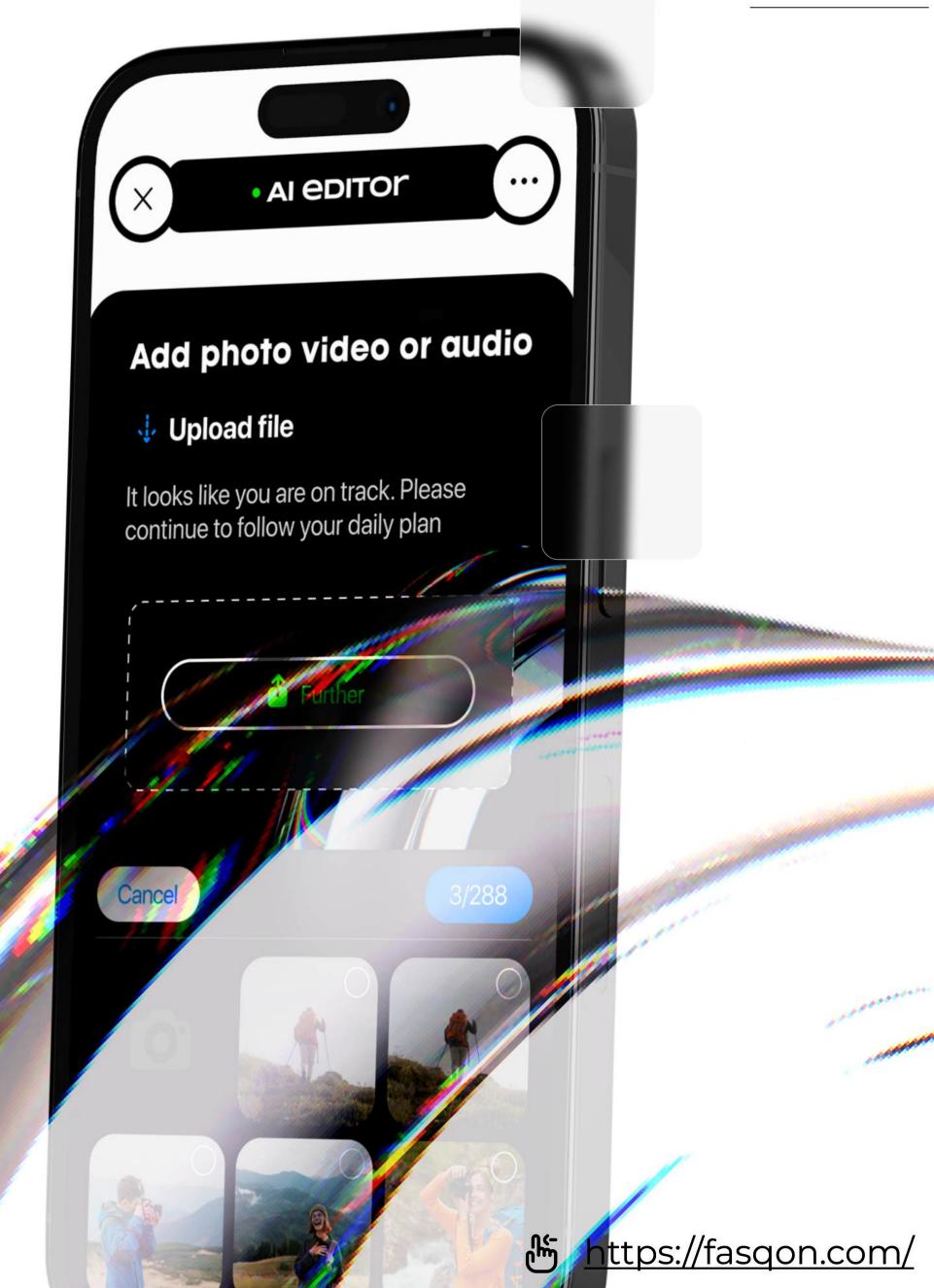




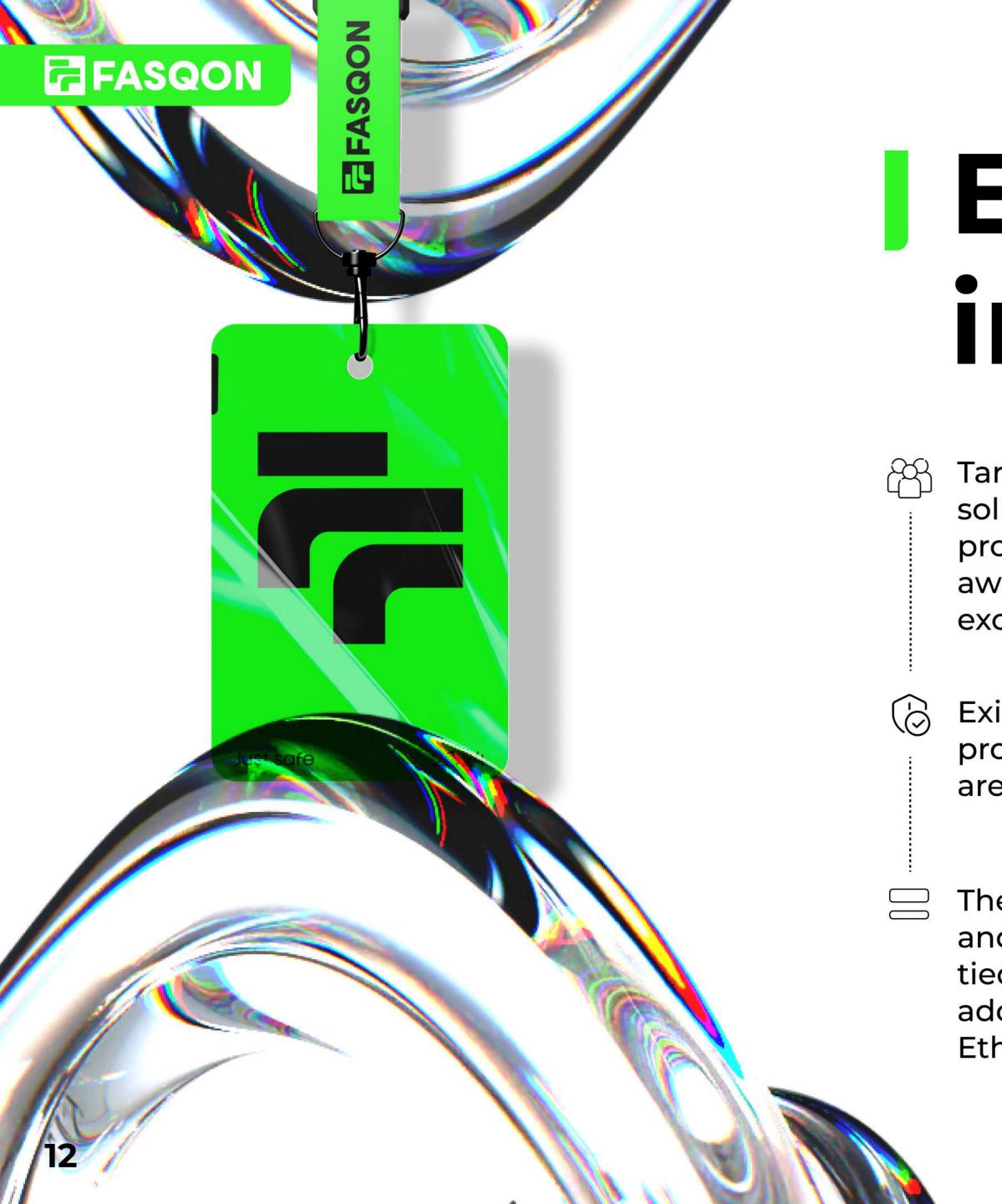


Expansion and implementation

The goal is a strong magnet to attract business U users, as well as a mass audience that constantly feels the need to pay for services, goods, bills, eliminating intermediaries with a low level of trust, as well as leveling the risks of incorrect payment generation (error in details: typos, incorrect information in the fields and more).







Expansion and implementation

Target audience: clients of banks and payment systems. The solution will allow for rapid expansion and by 2027 to reach the profitability of competitors in this area, and by 2030 to take away part of their audience in the regions where they operate, exceeding their profitability by 26%.

Existing payment systems were designed to solve the problems of fast and secure transactions, but their approaches are outdated, unlike FASPay.

The foundation of the financial module is Wallet of custodial and non-custodial type. Work in the ecosystem and profile are tied to a single seed phrase, under which FASQON creates addresses in various blockchains, such as TON, Bitcoin, Tron, Ethereum and others.







Expansion and implementation

FASQON messenger

- Integration with FASPay for payment of invoices: loading and automatic recognition of invoices directly in the messenger.
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- **Document support:** the ability to store contracts and other documents related to payments, with the ability to add notes.
- Al • Al assistant: preparation of reports, statistics and automatic payments based on uploaded documents.



1ark Loren friends on Fasqon







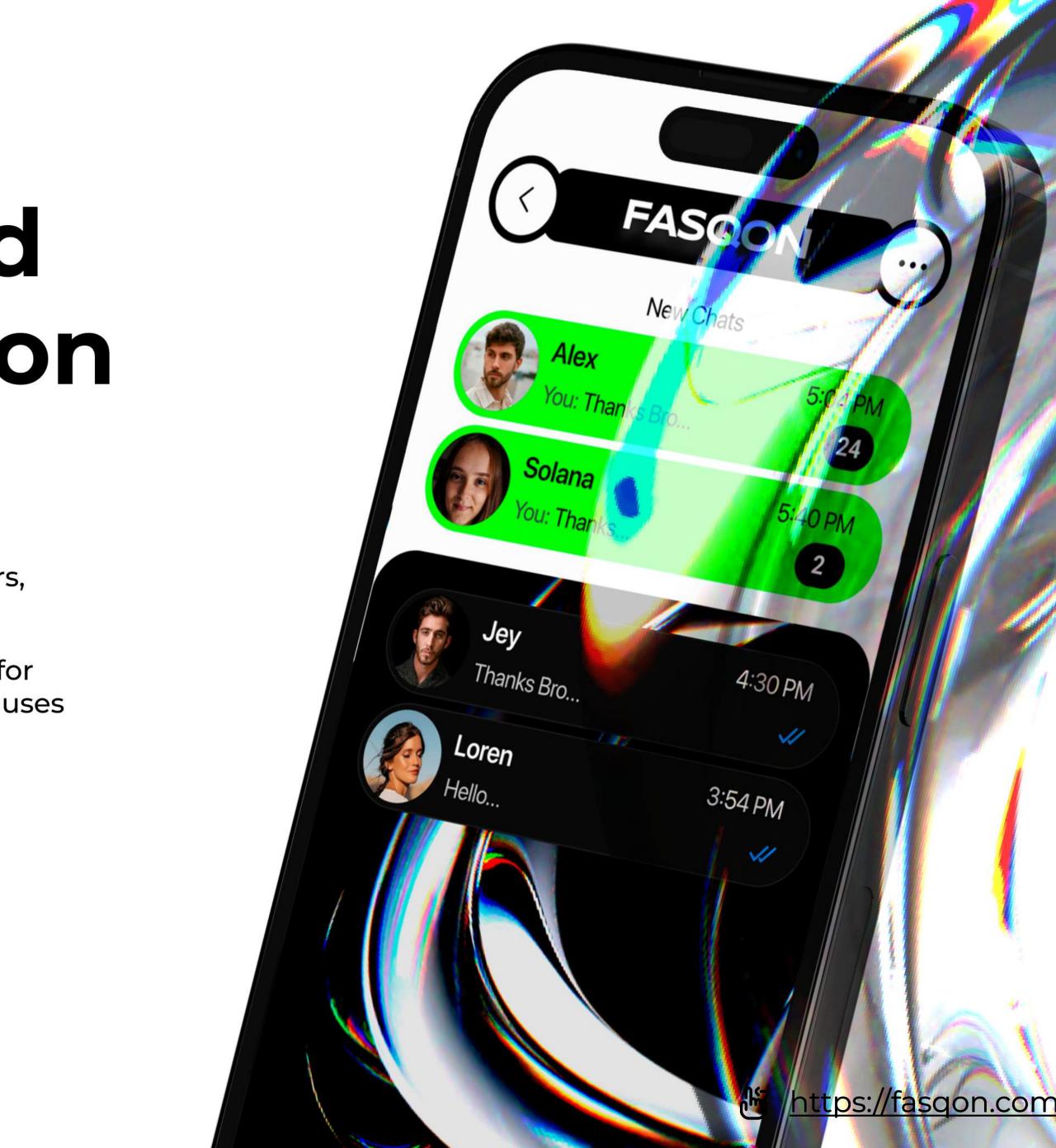
Expansion and implementation

FASQON messenger

- Data sharing: the ability to securely share financial documents and reports with partners, accountants and other contacts.

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- Cashback and bonuses: accrual of cashback for payments in partner stores and receiving bonuses for each message.
- Interactive interaction: gamification of communication and awarding bonuses for activity, which stimulates user engagement.

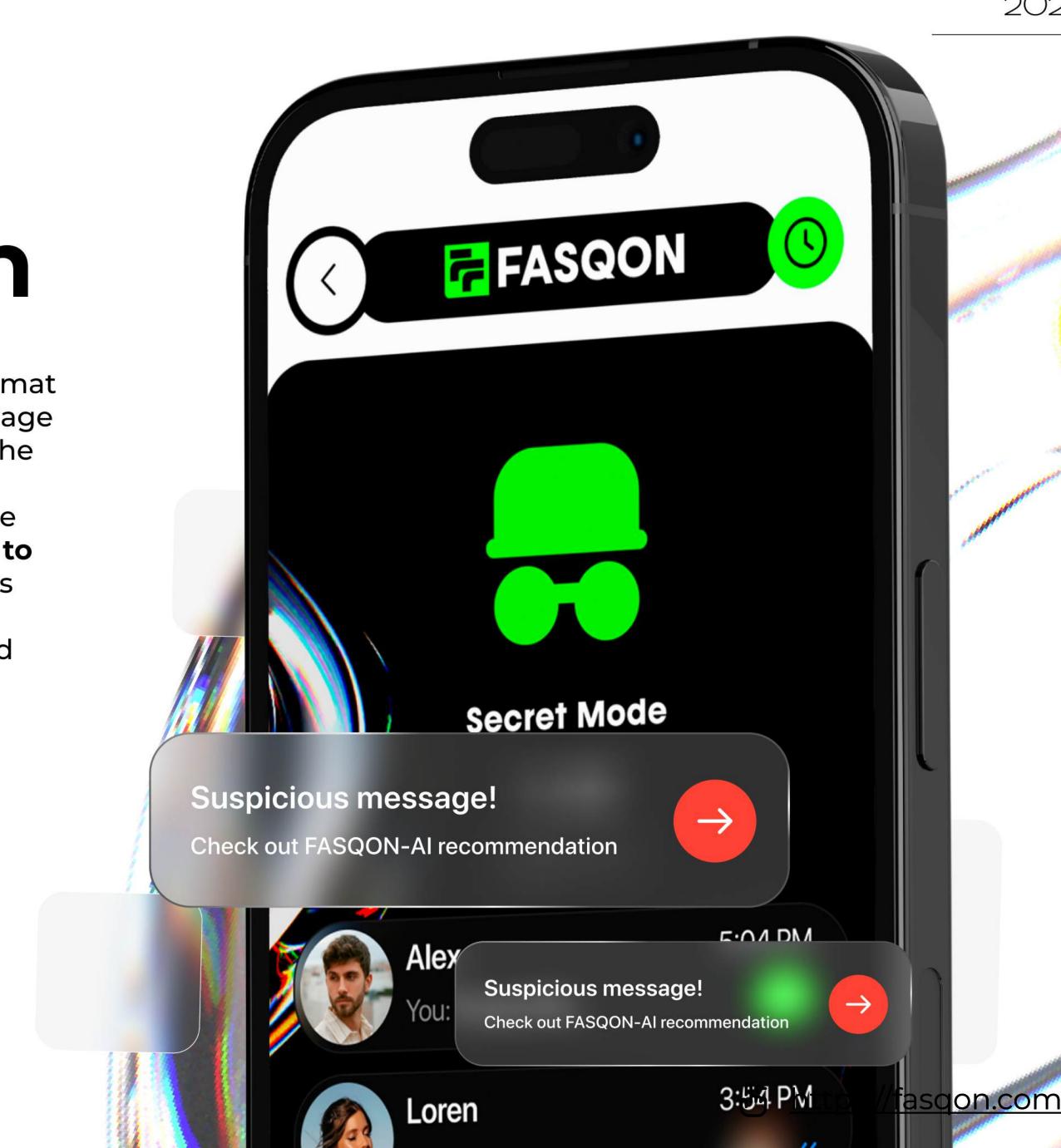






Expansion and implementation

- A secret messaging mode built into the chat in P2P format for transmitting access, sensitive information, with storage and transmission of data only between the devices of the interlocutors, sets of AI-assistants for security, training, entertainment, secretary and others, contextual storage with access through a seed phrase, **will allow the user to be retained and accustomed to the AI environment** as soon as possible. This is an important magnet at the starting stage, when family, friends, acquaintances, and colleagues are not yet registered on the platform.
- The FASQON GO market is being created in the AI environment, where opportunities for implementing game mechanics and mini-applications from partners will also be presented. Starting from our flagship solution a swipe that imitates stroking an animal (character) with receiving tokens for activity, to AI assistants, to AI assistants, and to custom user developments.









Business model

- **FASQON** applies proven business models of successful fintech startups such as Telegram, PayPal and Revolut, adapting them to new market requirements. Main sources of income include:
 - Commissions for transactions via FASPay.
 - Premium subscriptions for additional features and Al assistants.
- Affiliate programs and integrations with banks and payment systems.





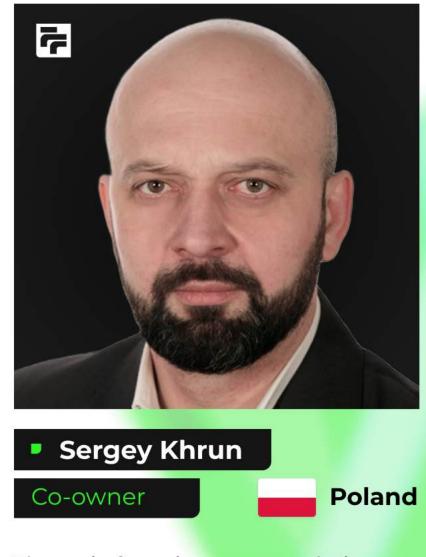


Team





Founder with experience in managing international companies in the field of e-commerce and Fintech.



The main focus is payment solutions.



Marketing support is provided by Hot Killers, which has raised more than \$100 million for the projects.



Legal partners: Responsible for compliance with all legal regulations and licensing. Participate in projects with annual income of more than \$20 million.

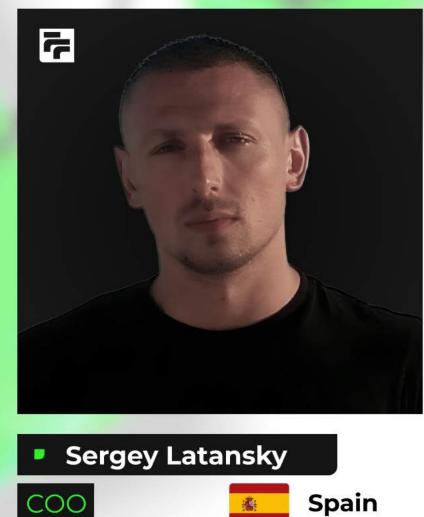


Sergey Gnilusha

CEO

United Kingdom

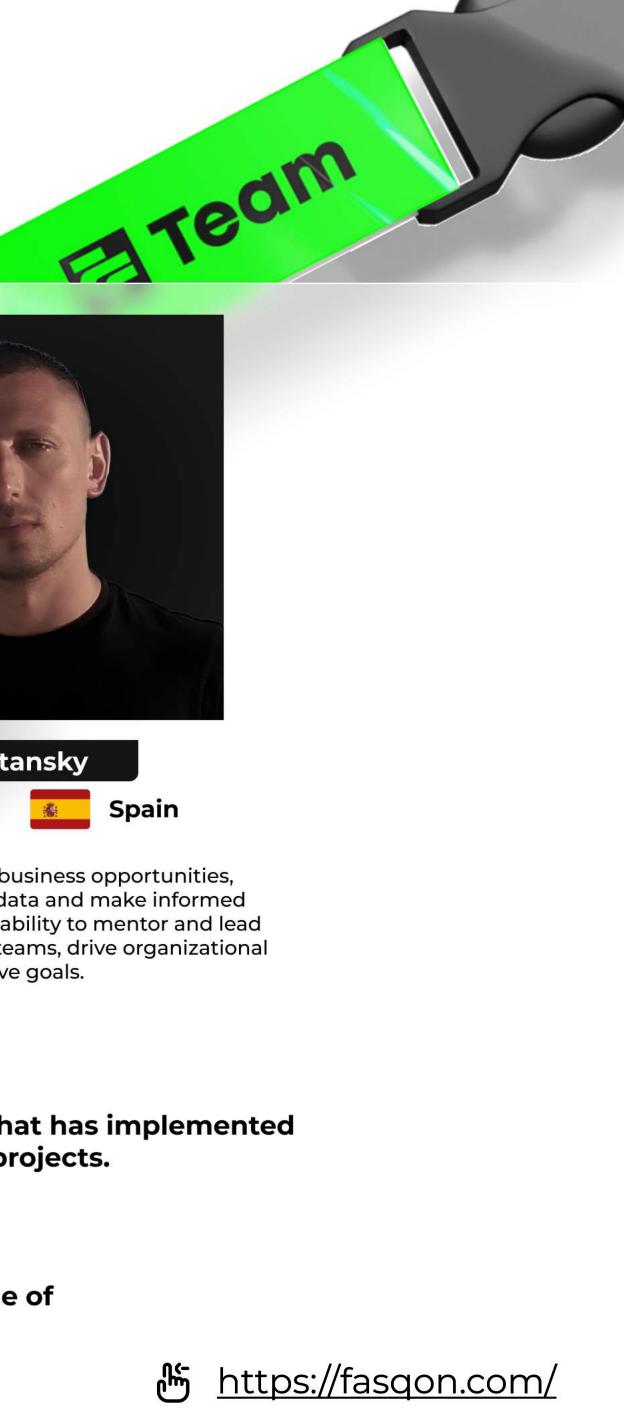
Experience in business processes of PrivatBank and LiqPay, successfully optimized more than 70 businesses, generating more than \$27 million in income for partners over 4 years.



Ability to identify business opportunities, analyze financial data and make informed decisions. Proven ability to mentor and lead high-performing teams, drive organizational growth and achieve goals.



Vareger Group OÜ is our development team that has implemented software for more than 15 banks and fintech projects.



FASQON

Risks and management

🔆 1. Technological Risks:

Data Security: Since FASQON deals with sensitive information and financial transactions, there is a high risk of data leakage. To minimize this risk, the platform uses advanced encryption methods, regular security audits and multi-level authorization through seed phrases.

• System stability: The implementation of innovative ----• solutions requires system stability and fault tolerance. To achieve this, FASQON develops a redundant architecture with continuous performance monitoring and uses modular, turnkey solutions.



2. Regulatory Risks:

- **Compliance with local laws:** FASQON plans to expand into international markets, which means complying with various legal requirements. Fasqon works closely with legal partners to ensure full compliance with all regulatory standards in each region where it operates.
- **Licensing Risks:** Obtaining and maintaining licenses for crypto-fiat transactions is a critical aspect. We invest in creating a strong legal framework and compliance with all regulatory requirements.









3. Competitive Risks:

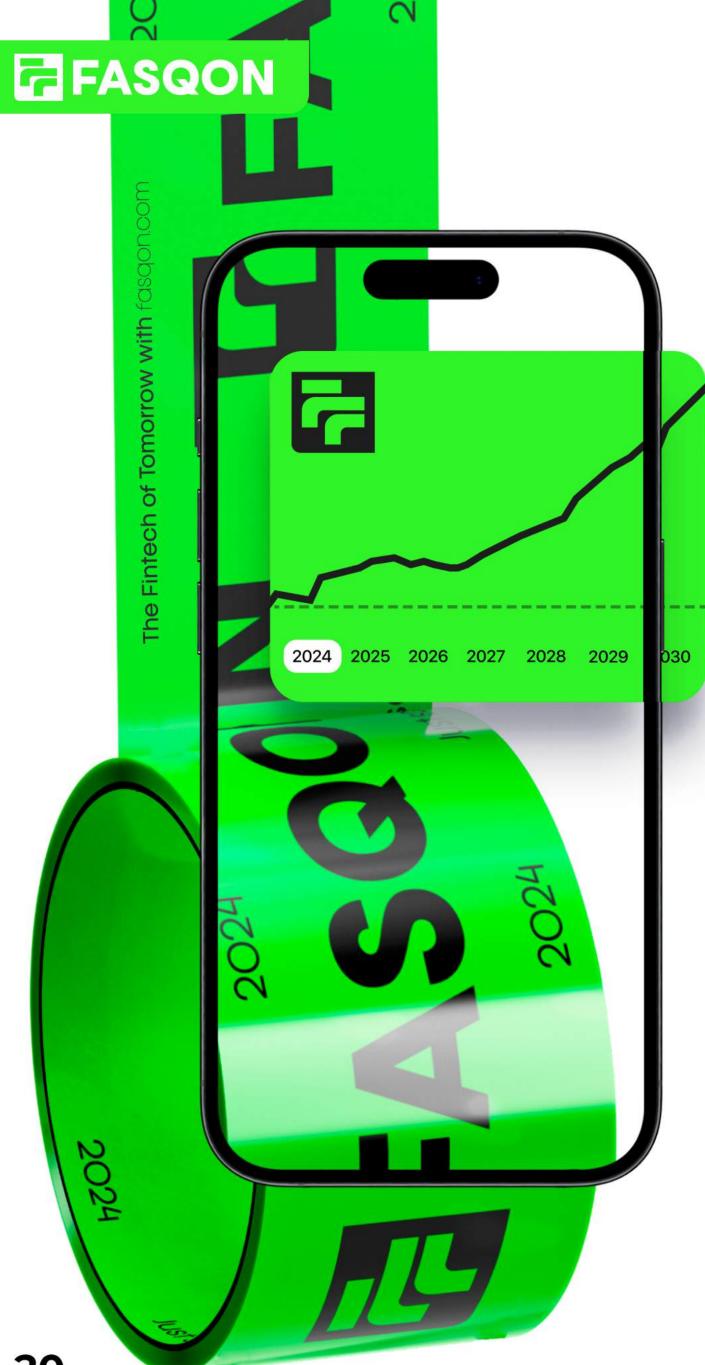
Innovation risks: A rapidly changing market requires constant innovation. FASQON focuses on product development and introducing new features to stay ahead of the competition.

Competition from big players: There are strong competitors in the market such as PayPal, Revolut and Telegram. FASQON plans to compete through unique offerings such as the integration of cryptofiat payments in a new format and AI assistants that will provide greater value to users.









Development plan and expansion strategy

Key stages of FASQON development:

2024:

- closed alpha testing, completion of Series B investment for \$4,000,000+
- Continued marketing campaigns.
- product localization for European and Asian

2025:

- **Q1:** Conducting IDO, attracting partners.
- Q2: Conclusion of 50 integration partnerships, launch of a token on the exchange. Licensing in the Czech Republic.
- Q3-Q4: Presentation of the beta version of the product, the beginning of active expansion into the Portuguese market with access to the whole of Europe.

Q3-Q4: Continued development of MVP, launch of

Q4: Preparations for the launch of IDO, start of markets, registration of a crypto-fiat license.

2026:

- Q1-Q2: Further development of the product, introduction of additional functions and services that are in demand after A/B testing.
- Q3-Q4: We plan to reach 1 million users on the
- platform. Preparation for a series C investment in the amount of \$50,000,000 to enter the regions of

2027-2030:

Asia and the Middle East.

- Attracting 10 million active users.
- Expansion and scaling: Increasing market share, expanding the list of partners and integrations, developing the ecosystem

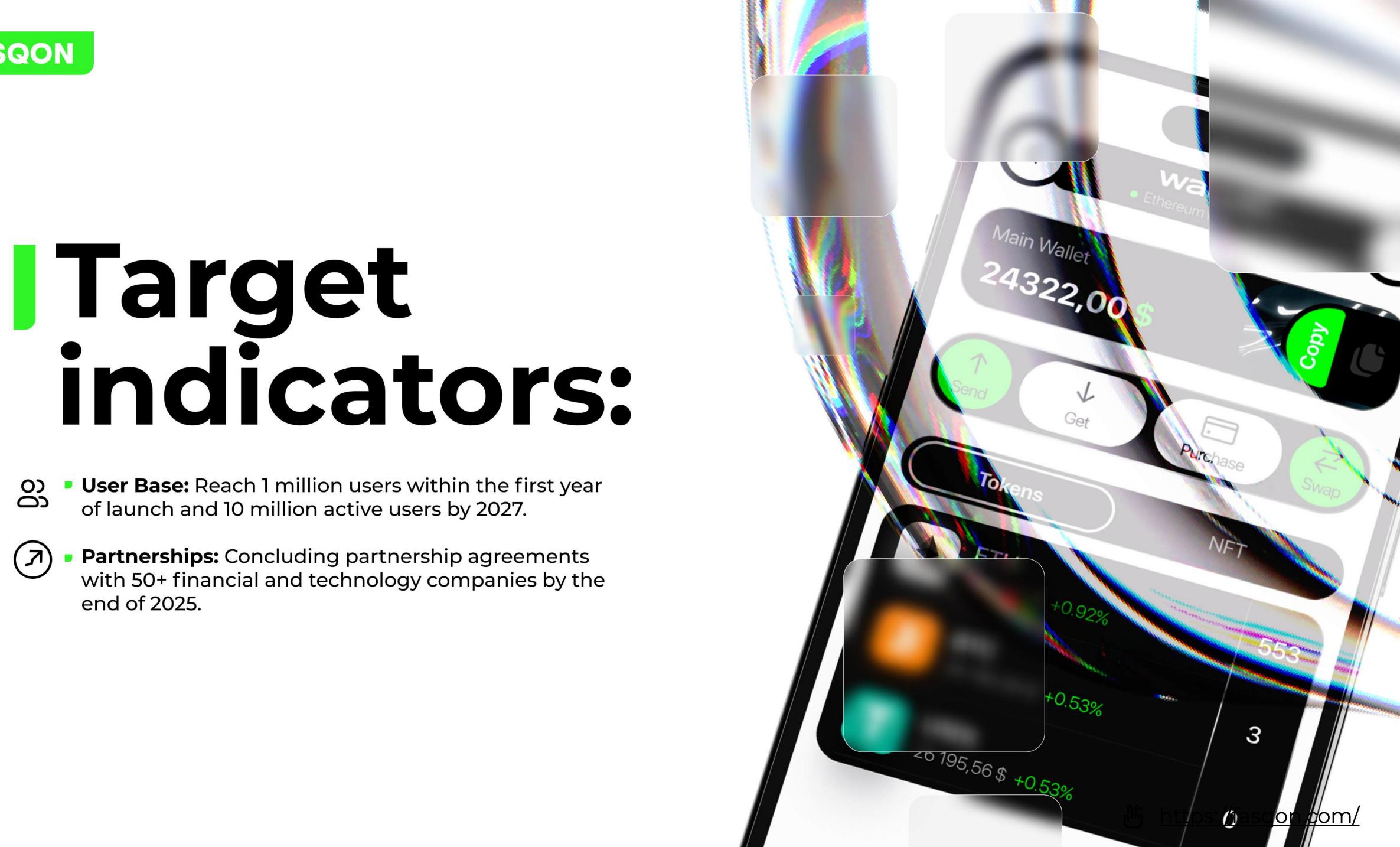
Al assistants and additional services.

Focus on profitability: Achieving positive EBITDA by 2028, with the goal of achieving a margin of 30% by 2030.













Conclusion

- FASQON is the future of secure crypto-fiat transactions and communications. Combining innovative technologies, an experienced team and a clear development strategy, the project is ready to become a leader in its field and offer users around the world a unique product.
- Join FASQON and be part of the new fintech movement that is changing the rules of the game. Time to act - create the future with us!





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FASGON



Contact us for more information or to arrange a meeting with our team. We are ready to discuss the details and answer all your questions.

https://fasqon.com/

